

Denver, Colorado

Owner / Client: Disney Regional Entertainment

Area: 24,000 square feet

Cost: \$ 7.2 million

ESPN Zone, the premier sports-dining and entertainment center, is a 24,000 square foot facility located on the second floor of the Tabor Center in downtown Denver. As one of the first establishments opened in conjunction with the redeveloped Tabor Center, the Denver Zone complements a wide variety of retail shops and restaurants.

The addition of a new 50-foot high, glass and granite entry tower helped to transform an ordinary glass-faced commercial building into a vibrant, exciting focal point and destination. A difficult sloping urban site required demolition of existing reinforced concrete floor construction to enable grade level entry.

The ground floor features a Studio Store merchandise shop while the second level contains the bar, restaurant, kitchen, and game arena. Patrons find themselves surrounded by sports theming in all areas of the facility: LCD touch screens allow booth occupants to select the audio and visual program of their choice and the entire seating area includes a 16 foot big screen television, over 150 television monitors, and a 7,000 square foot game arena. These incredible aural and visual stimuli combine to make the Denver Zone a dynamic, interactive sporting venue like no other.

The Denver Zone is made of three central components:

- The Studio Grill: American grill food in a sports-themed atmosphere representing Denver's rich sports history
- The Screening Room: offers state-of-the-art technology including multi-game viewing, direct audio control for all televised games centered around a 16-foot screen and a dozen 36-inch video monitors with tiered seating
- The Sports Arena: features several proprietary games developed exclusively for ESPN Zone



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