



ESPN ZONE LAS VEGAS

Las Vegas, Nevada

Owner / Client: Disney Regional Entertainment

Area: 33,000 square feet

Cost: \$ 9.6 million

The ESPN Zone restaurant, bar and game arena opened in Las Vegas in July 2001. Located within the New York, New York Hotel and Casino, the Zone faces Las Vegas Boulevard in the heart of the “Strip” and also opens directly into the casino.

This Zone is comprised of three separate areas, the Screening Room, the Sports Arena, and the Studio Grill dining area. The Screening Room features eleven “Zone Thrones,” where patrons can experience leather reclining chairs with speakers in the headrests and tray tables along the sides. Patrons seated here will experience the comfort of home while watching the action from just ten feet away from two 16-foot screens and surrounded by twelve 36-inch TV screens. The booth seating features touch screens allowing individuals to select the audio and visual program of their choice.

The first floor bar is themed after the set of the ESPN SportsCenter television show with multiple big screen and plasma screen televisions. The cherry paneled Bristol Suite lounge is regularly rented out for parties and conferences with table and booth seating provided for over 375 people, all with a view of television sporting events.

The second floor bar features a Vegas Zone boxing motif, richly paneled in cherry wood and includes a lounge with a panoramic view overlooking the casino and sports book.

The Sports Arena contains over 40 types of interactive video and riding games spread out over 10,000 square feet. Attractions include a climbing wall, virtual reality boxing game, video games, a football toss, college hoops free-throw game, and duckpin bowling alley.

The spectacular audio and visual programming as well as the theming and decor combine to form an exciting, sports-centered dining experience like no other.



*“Best looking Zone
to date!”*

*Vice President, Disney
Regional Entertainment*

HOSPITALITY / ENTERTAINMENT