



JACK ASTOR'S BAR AND GRILL

New York, New York

Owner / Client: Jack Astor's Bar and Grill

Area: 8,500 square feet

Cost: \$ 870,000

In 1987 Jack Astor's Bar and Grill commissioned TRM to oversee the renovation of an existing restaurant facility. Formerly Stash & Stella's, also designed by TRM, this prime location is situated on the second floor of Western New York's largest regional shopping complex, the Walden Galleria Mall.

TRM worked closely with Jack Astor's theme designer, Del McMillan to tailor the chain restaurant's bright, outlandish décor and signage to the upscale shopping location. Exterior features include a familiar brick façade with the neon sign proclaiming "Sorry, We're Open".

Internally, large chalkboards are suspended from the ceiling allowing for flexible signage options. The walls are covered in various photographs and other paraphernalia that define the Jack Astor's trademark. Hardwood floors add further to the Chicago bar and grill ambiance as do the booth and flexible table seating. The bar area features ample seating as well as a bar wide enough for the servers to use as a dance floor.

At the completion of this project, the location that had previously hosted a 1950s-style diner was now home to the eccentric décor of Jack Astor's Bar and Grill.



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