



## PLANET HOLLYWOOD GURNEE MILLS

Gurnee Mills, Illinois

**Owner / Client:** Planet Hollywood International

**Area:** 12,800 square feet

**Cost:** \$ 3.8 million

In March of 1997, Planet Hollywood International commissioned TRM to provide architectural services for a new restaurant and retail facility in a major regional hub near Chicago. Because of the previously established opening date and construction schedule, TRM was required to fast-track their phase of the project and have documents ready within seven weeks. Normally, this is considered a daunting task, given the complexity of the build-out, the high level of detail in design, and the multi-layered client approval process. However, TRM was able to provide extremely well coordinated drawings allowing for a timely and cost-efficient construction process.

Teaming with the project's lead designer, Rockwell Group, TRM oversaw the completion of a 12,800 square foot build-out within an existing regional mall complex. It incorporates two main dining rooms with a capacity for 250 patrons, and outdoor patio dining area with a capacity for 100 patrons, a bar area for 110 occupants, two retail outlets and accessory office support spaces.

As with other Planet Hollywood locations, the restaurant's theme is based on celebrities and the characters they portray. The restaurant design creates a dining environment as a sensory theatrical experience, combining dining with the audio/visual displays from various movies in multiple themed spaces. These range from a fifty-seat Adventure Room with a "Raiders of the Lost Ark" motif to the aqueous themed bar with an upside down pool and diving board.



*"TRM has consistently proven to be a valuable asset as a member of each project's design team, working cooperatively with our other consultants in an array of concepts throughout the United States."*

*Former Vice President of Planning, Planet Hollywood International*

