

**Owner / Client:** Charlestowne Floors, Inc.

**Area:** 7,500 square feet

**Cost:** \$ 575,000

Located on Niagara Falls Boulevard, one of Western New York's busiest avenues, Charlestowne Floors required a new facility to suit its showroom, customers, and personnel. TRM worked closely with the client to ensure the new structure satisfied all of the project goals.

The new facility needed both suitable office space as well as ample display area for the various flooring materials Charlestowne Floors stocks. To solve the need for such different spaces, a two-story design was agreed upon, with the first floor being dedicated to a showroom and the second featuring offices.

As a major component of the client's business is in carpeting, the exterior façade is an eye-catching, free flowing interpretation of a roll of carpet. This look also provides a public entrance, drawing customers into the showroom.

Understanding that lighting is crucial to most commercial ventures, TRM worked with the client to balance both natural daylight and various forms of artificial light. The showroom features large windows, allowing copious sunlight to illuminate the various types of flooring while also giving potential customers a preview of what's inside.

Due to its location along a heavily traveled street, traffic flow was also an important consideration. After careful analysis, TRM designed an entrance to ease ingress and egress, as well as provide ample parking and visibility.



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